

Our postal address is
444 De Haro Street, Suite 121
San Francisco, CA, 94107
We can be reached via e-mail at customerservice@mondomedia.com
or you can reach us by telephone at 415-865-2700

[Click here to view the Mondo Media Parents' Page](#)

Your Privacy

At Mondo Media, we are committed to protecting your privacy. Our primary goal in collecting information from you is to provide you with a smooth and customized experience while you use our services. **We do not disclose any personally identifiable information about you to any third parties without your permission**, but we do share aggregated, non-personally-identifiable information about our visitors with third parties, such as advertisers or business partners, for marketing and promotional purposes.

What information do we collect? How do we use it?

As used in this policy, the phrase "our Web page" refers collectively to the Mondo Media web page at www.mondomedia.com and to the Web pages of Mondo Media's affiliate business partners. For each visitor to our Web page, our Web server automatically recognizes only the visitor's domain name, but not the e-mail address.

We collect:

- the domain name of visitors to our Web page;
- the e-mail addresses of individuals who post messages to our bulletin board;
- the e-mail addresses of individuals who communicate with us via e-mail;
- the e-mail addresses of individuals who make postings to our chat areas;
- aggregate information on what pages consumers access or visit; and
- information volunteered by the consumer, such as survey information and/or site registrations.

We use the information we collect to:

- improve the overall content of our Web page;
- customize the content and/or layout of our Web page for each individual visitor;
- notify consumers about updates to our Web site; and
- contact consumers for marketing purposes.

We do not share the information we collect with other organizations for commercial purposes.

If you supply us with your postal address on-line you will receive at that address only the information for which the address was provided.

Correcting Inaccuracies

Upon request we provide site visitors with access to a description of information that we maintain about them. Visitors may request access to this information by sending us e-mail at customerservice@mondomedia.com.

Upon request we offer visitors the opportunity to correct inaccuracies in their contact information. Such requests can be sent to via e-mail at customerservice@mondomedia.com.

Two Smoking Barrels...

We use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site.

MMM...Cookies

We use cookies to:

- store visitor preferences,

- alert visitors to new areas that we think might be of interest to them when they return to our site,
- record past activity at a site in order to provide better service when visitors return to our site, and
- customize Web page content based on visitors' browser type or other information that the visitor sends.

How does Mondo Media protect Children's Privacy?

The safety of children is very important to us. No information should be submitted to or posted at Mondo Media by children under the age of 13 ("Children") without the prior consent of their parent or guardian.

Verifiable Parental Consent

We are required by law to obtain verifiable parental consent before collecting, using or disclosing personal information from Children. Before we collect any information on a Child, we require the parent or guardian (each a "Parent") to verify his or her consent by completing a consent form (which may be obtained by sending an e-mail request to us at safetyforlittleurchins@mondomedia.com). By agreeing to the registration of his or her Child, a Parent: (i) agrees that the Child's online activities are subject to a number of rules and policies, including without limitation this Privacy Policy and the Terms of Service; and (ii) consents to our collection, use, and disclosure of personal information about the Child solely as described in this Privacy Policy. We make special provisions to allow parents to control the personal information we collect from Children, as described below.

Collector of Personal Information

Mondo Media owns and operates this web site and this policy addresses only the activities of Mondo Media. Other sites (including those to which we may link) may have their own policies, which we do not control and which are not addressed by this policy.

What and How Personal Information is Collected.

Collection by Mondo Media

We may directly collect the following types of personal information about Children: name, address, email address, parent's registration information, birth dates, gender, or other similar data that may help us to better tailor our services for each visitor. In addition, our servers may collect personal information indirectly and automatically (through, for example, the use of "cookies," as described above) about Children's activities while using our services, including Internet sites and web pages visited.

Public Areas

"Public Areas" are those other areas, such as chat rooms, guest books and other means of online communication, in which a visitor or a third party may send a communication that is publicly available to other members. Public Areas provide special circumstances relating to the collection and disclosure of personal information. Visitors voluntarily may disclose any personal information whatsoever when they participate in Public Areas, but should exercise caution when doing so. In these instances, Mondo Media does not control that disclosure, and the personal information may be available to anyone who is also participating in that Public Area.

Prohibited Collection

We are prohibited by law from conditioning Children's participation in a game, eligibility for a prize, or another similar activity, on the Child's disclosure of more Personal Information than is reasonably necessary to participate in that activity.

Our Use of Personal Information

Mondo Media may use Children's personal information collected by it as described above: to operate its site, to fulfill a requested transaction, for record keeping, for technical support or maintenance, to obtain verifiable parental consent for the collection of personal information, or for marketing directly to the Child.

Disclosure of Personal Information.

Disclosure by Mondo Media

We may disclose aggregated information about our visitors but that information contains no personally identifiable information. Unfortunately, due to the existing regulatory environment, we cannot ensure that all of your private communications and other personal information will never be disclosed in ways not otherwise described in this Privacy Policy. By way of example (without limiting the foregoing), we may be forced to disclose personal information to the government or third parties under certain circumstances, or third parties may unlawfully intercept or access transmissions or private communications. We can disclose any personal information about you to law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose us to legal liability.

Public Disclosure by Visitors

Any time any member, including Children, voluntarily discloses personal information in a Public Area, that personal information may be used by third parties. In these cases, the member must choose whether or not to disclose personal information.

Deletion of Personal Information

At the request of a parent or guardian, we will delete the personal information we have gathered about their Child and will ensure that we do not collect any additional personal information from their Child. Such requests may be sent to us via email at safetyforlittleurchins@mondomedia.com.

The Internet is huge and can be great fun to explore, but parents and children need to educate themselves if they want to have a safe and enjoyable online experience.

Your Consent

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our Web site to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information may be used, you should check back at our Web site periodically.

Tell Us What You Think

Mondo Media welcomes your questions and comments about privacy. Please send e-mail to customerservice@mondomedia.com. If you feel that this site is not following its stated information policy, please let us know by contacting us at this email addresses or at the postal address or phone number listed at the beginning of this privacy policy statement.